



 **Automation Alley**[®]
Technology's Matchmaker for Business[®]

SPONSORSHIP OPPORTUNITIES

Invest in Southeast Michigan!



Technology Awards Gala

Friday, October 14, 2016 – Detroit Yacht Club

See and be seen where black tie elegance meets innovation and technology. Each year, we recognize the leaders of Southeast Michigan's technology business community at our annual Technology Awards Gala. Align your company with top tech talent at this marquee event.

Premier Sponsor - \$30,000

Provide welcome remarks during the program, top billing on all digital and print media, 10 tickets, full-page program ad and 2017 first right of refusal.

Cigar Patio Sponsor - \$7,500

Naming rights to patio, your logo on patio favor, digital and print marketing visibility and 6 tickets.

Gift Bag Sponsor - \$5,000

Your logo on gift bag, opportunity to include gift, digital and print marketing visibility and 4 tickets.

Program Sponsor - \$5,000

Full-page ad in program, digital and print marketing visibility and 4 tickets.

Awards Sponsors - \$3,000

Your logo on an individual finalist video presentation, digital and print marketing visibility and 2 tickets.

Dinner Toast Sponsor - \$10,000

Toast the room at dinner, second billing on all digital and print media, 10 tickets, full-page program ad and 2017 first right of refusal.

Registration Sponsor - \$7,500

Your logo prominent on all name badges, digital and print marketing visibility and 6 tickets.

After Party Sponsor - \$5,000

Naming rights to party, your logo on signage, digital and print marketing visibility and 4 tickets.

Valet Sponsor - \$3,000

Your logo on valet signage, digital and print marketing visibility and 2 tickets.

Contributing Sponsors - \$1,500

Your logo on website and event signage and 2 tickets.

Automation Alley

2675 Bellingham | Troy, MI 48083

info@automationalley.com | 800-427-5100 | automationalley.com



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Technology Industry Outlook

This is the event people are talking about. The Technology Industry Outlook provides insight into the future of Southeast Michigan's tech economy with forecasts from experts in the advanced manufacturing, education and training fields. Support the event that translates our 2017 Technology Industry Report into practical next steps for businesses in Southeast Michigan.

Spotlight Sponsor - \$5,000

Support our Technology Center Partner demonstrations and receive digital and print marketing visibility, signage and 5 tickets.

Lunch Sponsor - \$4,000

Receive digital and print marketing visibility, signage at tables and 4 tickets to this important event.

Registration Sponsor - \$3,000

Receive digital and print marketing visibility, signage at check-in and 3 tickets to the event.

Contributing Sponsors - \$1,500

Support at this level to receive digital marketing visibility and 2 tickets to the event.

Global Trade Missions

Sponsor a trade mission to support local small to medium-sized companies as they explore opportunities to expand and diversify into high-growth markets abroad. A joint mission to Cuba and Mexico is on-deck for 2016. Results-driven, these missions have generated over a half billion dollars in export sales for local companies.

Premier Sponsor - \$5,000

Printed postcard, podium time at pre-mission event, digital and print visibility, premium logo placement and \$1,000 mission discount per person.

Supporting Sponsor - \$3,000

Digital and print visibility, company name recognition and \$500 mission discount per person.

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Member Networking Events

Is your company looking to show off its facility or equipment? Host a networking event in 2016 and let our members come to you! These popular gatherings draw between 80-200 attendees and provide an opportunity for podium time, building or factory tours, and good old-fashioned open house perks.

Quarterly Matchmakers -

\$1,000-\$4,000

Premium exposure to our members in an evening social setting, captive audience to share your company's story, marketing promotion, postcard and a chance to invite up to 30 guests.

Morning Member Mingles -

\$250-\$500

Exposure to our members in a relaxed morning format of coffee and bagels, marketing promotion and an opportunity to invite up to 15 guests.

Committee Events

Our committees do good work. Put your company's stamp of approval on industry expertise as presented by our committee members as they conduct informative and educational events throughout the year. Committees include Business Growth, Education and Workforce, Finance, Government Affairs, Manufacturing and Technology.

Please consult our website events calendar for list of upcoming committee lunch 'n' learns, workshops and seminars.

Event Sponsor - \$300

Includes podium welcome, digital logo visibility, literature placement at event and one complimentary ticket to the event.

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